



Rooted in Community

CHIP OF ROANOKE VALLEY
2023-2024 ANNUAL REPORT





As we reflect on the impactful journey we have shared this year, I want to take a moment to express my gratitude to each of you. Our work in maternal and child health is not just a mission; it is a testament to the strength and resilience of our community. "Alone we can do so little; together we can do so much." These words by Helen Keller resonate deeply within the ethos of CHIP. Each time we gather — whether in a home, meeting, a workshop, or at community events — we are reminded of the collective power we possess. Your involvement, whether as a parent, care provider, donor, volunteer, partner, or staff member, has been vital in driving our initiatives forward. It is your dedication that transforms vision into reality.

I am particularly grateful for our enrolled families, who share their stories and experiences with us. Your strength, courage and openness inspire us to strive for excellence in our services. We recognize the importance of your voices in shaping our programs, and we are committed to listening and adapting to meet your needs.

To our generous donors, thank you for believing in our mission. Your contributions have made it possible for us to expand our reach and enhance our programs. You are not just supporters; you are partners in creating a healthier future for our children and families.

To our volunteers, your selfless commitment and enthusiasm bring life to our initiatives. You embody the spirit of community service, and your efforts have made a lasting impact on the lives we serve. Together, we cultivate a culture of kindness and support that resonates throughout the Roanoke Valley.

To our partners, your collaboration enriches our work and amplifies our impact. We are grateful for the relationships we have built and the resources you provide, which enable us to serve families more effectively.

Finally, to our dedicated staff, thank you for your unwavering passion and commitment to our mission. Your hard work and compassion shine through in every interaction, making a difference in the lives of those we serve.

As we move forward, let us continue to embrace the power of community. Together, we will create a brighter future for mothers, children, and families. I am excited about the possibilities that lie ahead and look forward to the continued journey we will share.

With deepest gratitude,

Rachel B. Hopkins, CEO



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Thoughts from Molly O'Dell

Henry Ford is credited for saying that coming together is the beginning, keeping together is progress, and working together is success. This working together phase means knowing your partner's assets, strengths and weaknesses so that a collaborative commitment features the strengths of each contributor. We have so many fabulous partners throughout our communities, and it's been wonderful to be able to work arm in arm and face to face again!

During too much of the past five years, we all had to transform our practices to distance ourselves, sustain ourselves, and then re-emerge from isolation. At CHIP, that transformation played itself out in our day to day-to-day work with CHIP families and our community partners. It's been energizing, fun, and mission critical for us to work hand in hand with folks at the Wellness Wagon, LEAP, Bradley Free Clinic, New Horizons, Delta Dental, Roanoke Law Foundation, Hotel Roanoke, and locality-based DSS partners to serve our families more thoroughly. We thank all our co-creators, collaborators and partners!

One of the directions outlined in our 2022-2027 CHIP Strategic Plan is to develop strong community partnerships reflecting our changing culture, focusing on the social determinants of health, and building a local and statewide evidence base. CHIP stands for **Child Health Investment Partnership**. Working together at CHIP is and has always been vital to our mission. From hospital and community referrals to local solutions for individual family challenges, we are honored and thankful to work with these partners.

2024 activities indicate we're making good progress. We had 28 Wellness Rodeos in FY2024 with 15 partners serving over 660 individuals. Our back to school event hosted 350 participants. Plus, there have been dozens of smaller events throughout the year including Thanksgiving Baskets, Santa at the Station, and Back on the Rack for free family shopping.

We see success from all these collaborations, and hope for more partnership investment from all sectors of our communities.



A year of service providing support, health, and hope

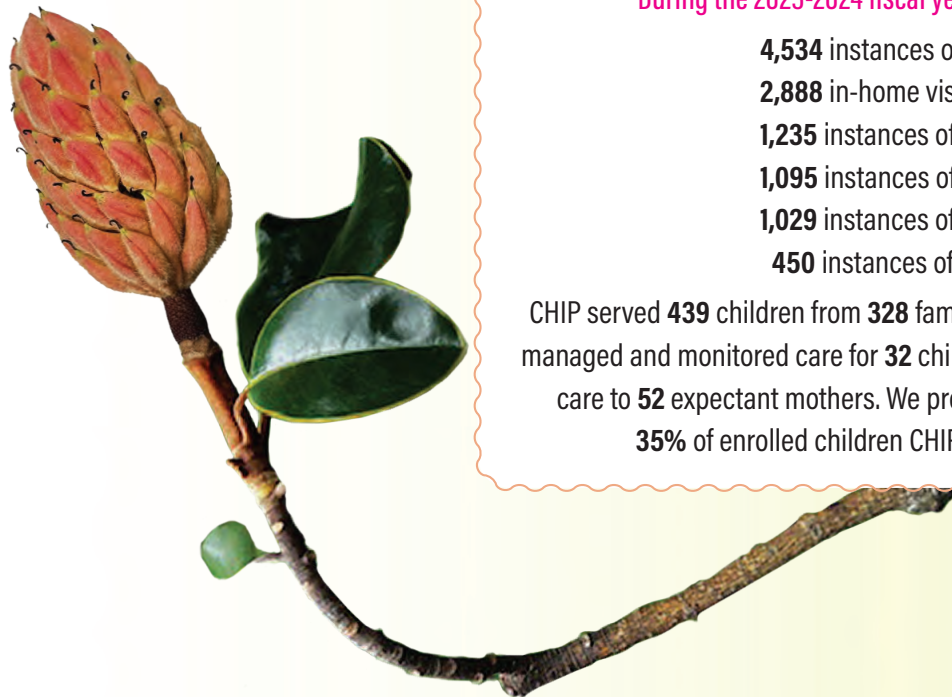




During the 2023-2024 fiscal year, CHIP of Roanoke Valley provided:

- 4,534 instances of parenting education
- 2,888 in-home visits by CHIP staff
- 1,235 instances of health education
- 1,095 instances of nutrition education
- 1,029 instances of oral health education
- 450 instances of firearm safety education

CHIP served 439 children from 328 families across 6 cities and counties. Our nurses managed and monitored care for 32 children with respiratory disorders and extended care to 52 expectant mothers. We provided 32 individuals with free counseling. 35% of enrolled children CHIP serves are birth-12 months of age.



Nurturing our growth year after year:
Community Foundation Serving Western Virginia

We are so grateful to the Foundation and its donors for awarding us grants and gifts through the generosity of:

- B. Wilson Porterfield Jr. Foundation Fund Community Catalyst Funds
- The Earl D. and Carrie Leigh Doran Fund The Henry and Ethel Bazak Children's Book Fund
- The Martha and Nelson Teague Fund The McClung Family Fund
- Rand and Jan Garrett Fund Roanoke Valley Children's Fund The Spetzler Fund

Strong financial roots

Our financial health for the fiscal year ending June 30, 2024

Donations support these programs across 6 localities in our region:

- Asthma Case Management
- Medically Needy & NICU Case Management
- Health Care Coordination
- Oral Health
- Development and Grade Readiness
- Family Strengthening Services
- Nutrition Education
- Pregnant Moms Program
- Mental Health Counseling

FISCAL YEAR	2023-24	2022-23
ASSETS		
Cash	\$43,625	\$77,889
Current Pledges & Grants Receivable	287,588	185,068
Third Party Receivables & Other AR	226,678	44,809
Other Assets	5,273	12,730
Total Current Assets	\$563,164	\$320,496
Investments in Marketable Securities	\$2,012,503	\$2,072,200
Non-Current Pledges Receivable	0	2,500
Fixed Assets (less Accumulated Depreciation)	1,422,236	1,474,217
Total Non-Current Assets	\$3,434,739	\$3,548,917
TOTAL ASSETS	\$3,997,903	\$3,869,413
LIABILITIES		
Accounts Payable & Payroll Liabilities	\$172,711	\$151,458
Short-term Notes Payable	40,000	0
Other Current Liabilities	47,000	0
TOTAL LIABILITIES	\$259,711	\$151,458
NET ASSETS		
Undesignated Funds	\$1,698,424	\$1,610,218
Board Designated Endowment	2,012,503	2,072,200
Funds with Donor Restrictions	27,265	35,537
TOTAL NET ASSETS	\$3,738,192	\$3,717,955
LIABILITIES & NET ASSETS		
TOTAL	\$3,997,903	\$3,869,413

Ratios of Financial Efficiency

Revenue to Expenses Ratio: 63%

Unrestricted Contributions.....	\$1,091,808
Total Revenue	\$1,742,538

Program to Total Expenses Ratio: 82%

Program Expenses.....	\$1,410,982
Total Expenses	\$1,714,029

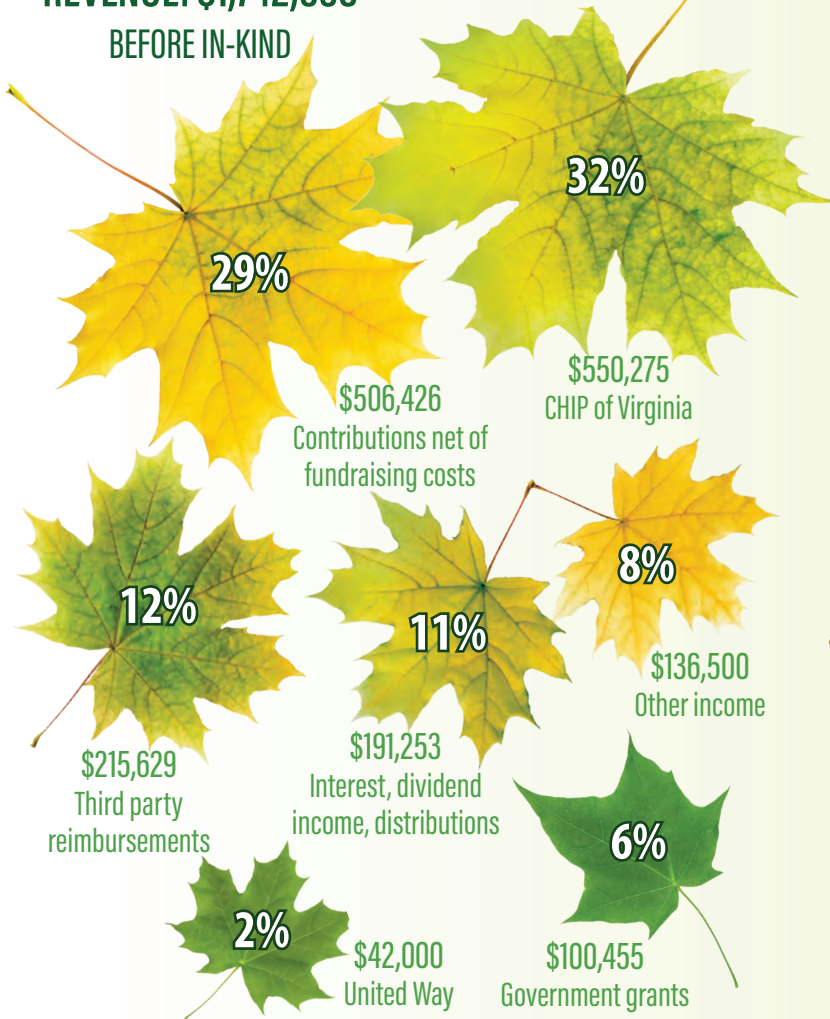
Over half of CHIP of Roanoke Valley’s annual revenue is comprised of unrestricted contributions (General contributions, United Way, Third Party Reimbursement). This diverse mix of revenue sources allows CHIP to remain sustainable and adaptable.

CHIP fulfills our mission, as well as donor expectations, by spending 82% of total functional expenses in direct support of our programs. Donors support CHIP with confidence, knowing their gifts are used responsibly to impact lives in our community.



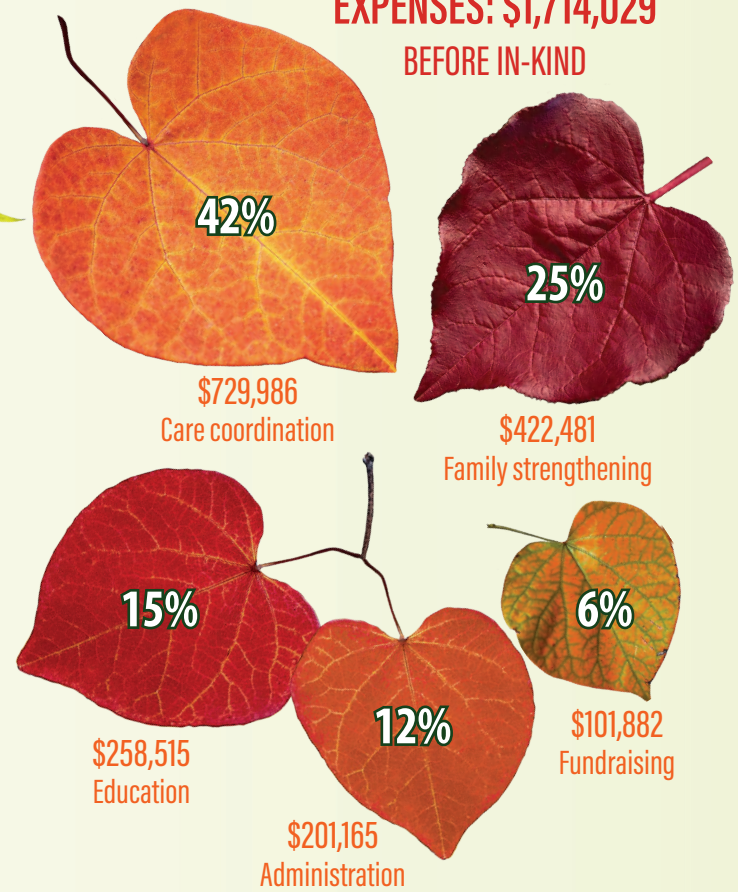
REVENUE: \$1,742,538

BEFORE IN-KIND



EXPENSES: \$1,714,029

BEFORE IN-KIND



"Having gone on home visits with CHIP's talented and dedicated family case managers and community health nurses, I've observed the impact CHIP has on supporting families. CHIP takes a holistic and team-based approach in partnering with parents or guardians to benefit the physical and mental health of the entire family." — Kristopher Rau, board Vice-President

"A healthy childhood is crucial for a safe, healthy, and dignified life. CHIP of Roanoke Valley makes a difference in the lives of underserved children by supporting critical healthcare programs. At CHIP, I help implement initiatives that address healthcare disparities, promote preventive care, and enhance overall child development, providing children with a healthier and brighter future." — Thania Torres, board member

"Through providing its own programs and additional community resources when needed, CHIP builds valuable relationships with our families. I am proud to be part of an organization addressing disparities in our community in a professional, dignified way. CHIP meets families where they are, in true partnership, while providing comprehensive services." — Kathy Stockburger, board member

Our volunteers

Their presence increases our ability to serve

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 Kristin Adkins
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 Eric Anderson
 Luthur Beazley
 Black Diamond Beauty School
 Emerson Bledsoe
 Latonya Bolden
 LB Canary
 Sharon Chickering
 Bryce Cobbs
 Cameron Cobbs
 Rayshon Cobbs
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 Julius Karnwie
 Lincoln Kartchner
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 Courtney Powell
 Family Price
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 Reese Rebello
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 Christine Rice
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 Jake Robertson
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 Asia Sawyer
 Patrick Shaffner
 Rhonda Shannon
 Ahriya Shipman
 Sally Southard

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 Stuart Stovall
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 Paige Tiller
 Loretta Tondola
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In memory of *We thank the donors who made special gifts in memory of the following individuals. Their memory lives on in our hearts and through our service to others.*



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In honor of *We are truly grateful for the donors who have made special gifts in honor of the following individuals and groups. They brighten our days, lift our spirits, and bring us hope.*

- | | | |
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We are grateful beyond words for their generosity

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Intensely dedicated

OUR VISION

Every child will have equal access to health care and can enter school ready to learn.

OUR MISSION

Child Health Investment Partnership changes the lives of underserved children and their families through access to comprehensive healthcare services and community resources.

OUR CORE VALUES

Teamwork: We achieve more when we recognize one another's strengths and work in partnership.

Diversity: We foster belonging and empowerment through intentional actions.

Integrity: We are committed to building trust through responsible actions and honest relationships.

Leadership: We focus on a vision for the future while working together to accomplish common goals.

Passion: We are courageous — a mission-driven team that uses creativity and compassion to eliminate barriers.

Special thanks to CHIP's Wellness Rodeo partners!

- | | |
|---|----------------------------------|
| Anthem | Molina Healthcare |
| Bradley Free Clinic/
Hope initiative | Roanoke Housing
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| BrightView Recovery
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We all leave a legacy...make yours a legacy of health and hope!



Make the most of your IRA! You've worked hard for your retirement savings. Now, make them work for you to help achieve your goals for retirement, family, and your favorite nonprofits. If you're 70½ or older, you can make a charitable donation directly from your IRA to CHIP of Roanoke Valley. The gift counts toward your required minimum distribution, and because you are donating it to a charity, you don't pay taxes on the amount. At any age you may choose to name CHIP of Roanoke Valley as a beneficiary of your retirement account. Because retirement assets are taxed differently, many people prefer to donate remaining retirement funds to charity, passing along other, less heavily taxed assets to family and friends. Your gift costs you nothing now, and you can always change your mind if your circumstances change.

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Bedford, Botetourt, Craig County, Roanoke,
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