

CHILD HEALTH INVESTMENT PARTNERSHIP  
(CHIP) OF ROANOKE VALLEY  
PRESENTS THE 23RD ANNUAL

# TUG FOR TOTS

9/1/19

SALEM CIVIC CENTER



**child health**  
investment partnership  
of the Roanoke Valley  

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health is hope

# TEAM PACKET

# WHY SHOULD YOUR COMPANY PARTICIPATE?

## GREAT CAUSE!

Child Health Investment Partnership (CHIP) of Roanoke Valley has been providing health-focused home visits to low-income children in the Roanoke Valley for thirty years! CHIP ensures that each enrolled child has access to medical and dental care and other supports specific to the needs of each child and their family during the critical period of early childhood. CHIP's vision is to ensure that every child will have equal access to health care and enter school ready to learn. Each Tug Team contributes a \$1,000 entry fee, with funds raised through TUG for TOTS put to immediate use. TUG has raised over \$435,000 since its inception and all contributions assist local children!

## RECOGNITION

CHIP will include the names of participating corporations/organizations in all TUG for TOTS publicity, including press releases, posters, t-shirts, etc. Having your team present will show the community at large that you are a responsive and generous citizen. \*Teams must be registered by August 1<sup>st</sup>.

## FUN

Envision a bright, balmy, Sunday afternoon. Friends, family, co-workers, and crowds of people attending KidFest will gather to watch and cheer as teams come together in a huge tug of war to support CHIP of Roanoke.

## TEAM BUILDING

An excitement level will build as team members are recruited to represent your company. Each team will be comprised of ten members ready and willing to pull their team to victory. Even those not interested in pulling can participate by bringing your own cheering section. Your team may even be tugging against a competitor in your industry.

# TEAM PLEDGE FORM

Sponsor Name As You Want It To Appear: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

\*\*\*Company Logo - Please send high-resolution vector logo to [JD@biglickentertainment.com](mailto:JD@biglickentertainment.com)

*Enter our team in the following weight division:*

Lightweight (under 2,200 lb. cap with maximum of 10 tuggers)

**-OR-**

Heavy (over 2,200 lb. with maximum of 10 tuggers)

## **Billing Information (Entry fee due by 8/21/19):**

Total \$ \_\_\_\_\_

Check enclosed  Please invoice  Credit Card

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

### **Email or Mail Form to:**

CHIP of Roanoke Valley  
Attn: Autumn Lavering  
1201 Third Street, SW  
Roanoke, VA 24016

Phone: 540.857.6993  
Email: [autumn.lavering@chiprv.org](mailto:autumn.lavering@chiprv.org)  
[www.chiprv.org](http://www.chiprv.org)

# YOUR DONATIONS IN ACTION

Thanks to your generosity, CHIP enrolled children and their families will receive qualified education and guidance for all of the following!

## OVERALL PHYSICAL HEALTH

CHIP establishes a medical home for newly enrolled children, communicates with doctors and reviews medical records to ensure each child meets immunization schedules and developmental milestones

## ORAL HEALTH

CHIP connects each enrolled child to a dental home and applies fluoride varnishes from 9 months to 36 months to optimize their oral health and hosts Dental Days to provide in-kind dental screenings



## HEALTH LITERACY AND EDUCATION

Educating parents to increase health literacy and communicate more effectively with doctors

## TRANSPORTATION

CHIP provides more than 400 transports annually to appointments (with doctors, dentists, etc.)

## FAMILY SELF-SUFFICIENCY

CHIP caregivers are encouraged to establish goals and linkages with community resources, further parental education levels and maintain their child's developmental and literacy achievement to promote school readiness



## ASTHMA

CHIP nurses provide monthly home visits designed to complement the primary care provider or pulmonologist care an asthmatic child receives

## PRENATAL & POSTPARTUM CARE

CHIP nurses work with expectant mothers of all ages to promote optimal birth weight, decreased infant mortality, stopping or reducing high risk behaviors including smoking

## MENTAL HEALTH COUNSELING

CHIP's Licensed Clinical Social Worker provides play therapy for enrolled children and therapeutic counseling for caretakers of CHIP children in CHIP's Counseling Center

